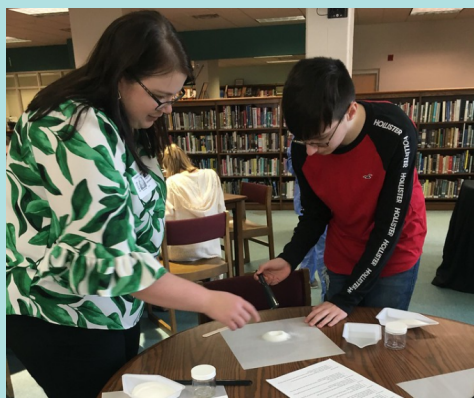


Pharm4Me Champions Newsletter

MARCH 2021

American Association of
Colleges of Pharmacy **AACP**

PHARMACY
Is Right For **Me**



Champion Spotlight

Gamified Compounding Exercise for High School Students

Marshall University School of Pharmacy

The Pharm4Me Champions at Marshall University School of Pharmacy annually host an educational event at a local high school for students interested in learning more about pharmacy.

Students participate in a gamified compounding exercise, solving clues in math and chemistry topics in order to obtain the correct amount of ingredients to create a surprise compound. Students make and appropriately label a sugar- or salt-based scrub to keep while learning about non-sterile compounding techniques.

HOW TO NOMINATE

Email pharm4me@aacp.org to request the nomination form.

Self-nominations are welcome!

DEMAND FOR PHARMACISTS

TOP 10
Financially
Secure
Jobs of the
COVID Recession



Due to the covid pandemic the demand for pharmacist jobs have drastically increased. Many companies are aggressively seeking pharmacists to administer the covid vaccine and serve in other patient care capacities.

Now is a great time to promote pharmacy education and careers to prospective students! Be sure to follow @Pharm4Me to share social media posts and blogs.

Week of 4/5 - Pharmacy Industry Hiring is Skyrocketing to Keep Up with COVID-19 Vaccination

Week of 5/3 - How COVID-19 Is Changing the Role of Retail Pharmacists

Email pharm4me@aacp.org for additional information or questions.

RECRUITMENT WEBINAR: **DIGITAL RECRUITMENT STRATEGIES THAT WORK!**

**May 4, 2021 from 1:00 PM to 2:00 PM
(ET)**

Discover the unique characteristics of Zoomers, discuss proven digital recruitment strategies, and provide tips for getting new digital strategies started at your institution.

Objectives:

1. Learn about what makes Gen-Z different + how these differences should inform digital recruitment efforts.
2. Obtain tips + tricks for engaging with prospective students using proven digital strategies.
3. Develop a plan to get new digital recruitment strategies off the ground

Presenter:

Emily Price

Digital Marketing Director

Youth Marketing Connection

CVS HEALTH MINORITY SCHOLARSHIP FOR PHARMACY STUDENTS

Five **\$7,000** scholarships will be awarded to outstanding underrepresented minority students accepted into a Pharm.D. program or currently enrolled in their P1 year of the professional Pharm.D. program.

Applications are due June 18, 2021.

For more information: scholarships@aacp.org or visit

<https://www.aacp.org/resource/cvs-health-minority-scholarship-pharmacy-students>

 **CVSHealth.**