

## 2019-2020 PharmCAS Coupon Code Policies

- PharmCAS will offer coupon codes for a flat fee of \$55.
- All PharmCAS coupon codes will expire on the cycle close date (June 30, 2020).
- Coupon codes are only available for purchase after the Early Decision application deadline (September 3, 2019).

## Frequently Asked Questions

### General Information

**1. What are coupon codes?**

Coupon codes are application fee discounts that colleges and schools can use to incentivize applicants to apply. If your institution chooses to use this program, it will purchase coupon codes from Liaison and provide them to selected applicants.

**2. What is the process for payment between Liaison and schools who want to purchase coupon codes?**

Colleges and schools can purchase coupon codes through the [PharmCAS Applicant Gateway](#). After entering your contact information and selecting the number of codes you would like to purchase, you will be instructed to click the submit button to complete your payment through PayPal. You may use a credit card or a PayPal account to complete the transaction. After submission of payment, you will receive an email confirmation with a receipt of your purchase. Purchased coupon codes will be emailed to the purchaser in 1-2 business days from the date they are requested.

**3. Who is the primary contact person at Liaison for questions about coupon code purchases?**

Questions about coupon codes should be directed to our PharmCAS Customer Solutions Manager, Nicole Iarossi ([niarossi@liaisonedu.com](mailto:niarossi@liaisonedu.com)).

**4. How long does it take to issue a coupon code once purchased?**

Coupon codes will be generated 1-2 business days from the date they are requested.

**5. Is there a maximum number of coupon codes a school can purchase?**

No but be advised that coupon codes are not refundable, if they are unused or expire. Unused coupon codes will not carry forward to the next cycle.

### Expiration Dates

**6. When do coupon codes expire?**

All PharmCAS coupon codes purchased in the 2019-2020 application cycle will expire on the cycle close date (June 30, 2020).

**7. If a coupon code expires, can the school reopen it, if unused?**

No, coupon codes are not refundable, if they are unused or expire. Unused coupon codes will not carry forward to the next cycle.

## Unused Coupon Codes

- 8. Will the school be refunded for any coupon codes that remain unused at the end of a cycle?**  
No, coupon codes are not refundable, if they are unused or expire. Unused coupon codes will not carry forward to the next cycle.
- 9. Can any unused coupon codes carry forward to the new application cycle?**  
No, unused coupon codes will not carry forward to the next cycle.

## Applying Coupon Codes

- 10. If a school gives an applicant a coupon code, could the applicant use the code to apply to another institution?**  
Yes, coupon codes are not unique to each institution, so they could be applied to another institution. It is recommended that when schools provide a code to an applicant, they include a statement that instructs applicants to only use the code to apply to their program.
- 11. If an applicant uses our coupon code to apply to a different institution, can the applicant be reported for a conduct violation?**  
No. Any instances of an applicant using a provided coupon code to apply to a different institution should be handled at the school-level. Coupon codes are non-refundable and are not tied to a specific institution.
- 12. Is the code tied to one applicant? What if an applicant shares their coupon code?**  
If an applicant uses a school's coupon code to apply and then shares the code with another applicant, there is no impact. Every coupon code is unique and can only be redeemed once. However, coupon codes cannot be tied to a specific applicant or institution. Therefore, if another (unauthorized) applicant receives and redeems the coupon code, the intended applicant will no longer be able to use it.
- 13. Can a school offer more than one coupon code to a single applicant?**  
Yes, a school can offer an applicant more than one coupon code that could be applied to a single program application fee only if the total coupon amount applied is equal to or less than the total application fee. For instance, PharmCAS coupon codes are available for \$55, the cost of applying to an additional designation in PharmCAS. A school could purchase two separate codes and give both of them to the same applicant to cover \$110 of the base \$175 PharmCAS application fee.
- 14. What information should be given to an applicant when providing them with a coupon code?**  
When you offer an applicant a coupon code, share the following instructions with them:
- Enter the coupon code(s) on the PharmCAS payment page.
  - Use the coupon code before the expiration date (June 30, 2020).
  - Do not share the coupon code with others, as it can only be redeemed once.
  - Apply the coupon code to the institution that offered it.

**15. Can coupon codes be applied to an applicant after they have submitted the application and paid the PharmCAS application fee?**

If an applicant has already submitted their application and paid the PharmCAS application fee to apply to your institution, then the coupon code cannot be retroactively applied. PharmCAS cannot issue fee refunds to applicants.

**16. Can coupon codes be applied to applicants who were also approved for a PharmCAS fee waiver?**

Yes, applicants who are granted a PharmCAS fee waiver are also eligible to use coupon codes, as long as the total coupon amount applied is equal to or less than the total application fee.

Applicants who receive a PharmCAS fee waiver and a coupon code would need to apply to at least two programs to be eligible for both programs.

**17. How will my school know whether the right (authorized) applicants used our coupon codes?**

Liaison tracks each coupon code, when it was redeemed, and the applicant who redeemed it.

Upon request, Nicole Iarossi ([niarossi@liaisonedu.com](mailto:niarossi@liaisonedu.com)), PharmCAS Customer Solutions

Manager, can generate a Coupon Code Report that includes all coupon code batches generated within a specific date range.