

Pharm4Me Champions Newsletter

NOVEMBER 2020

American Association of
Colleges of Pharmacy **AACP**

PHARMACY
Is Right For **Me**

PRE-PHARMACY MENTORING PROGRAM

For Undergraduate and
Post-Bachelor Students



<https://rx.uga.edu>    /ugapharmacy

Champion Spotlight

Pre-Pharmacy Mentoring Program

The University of Georgia College of Pharmacy

The UGA College of Pharmacy Pre-Pharmacy Mentoring Program provides mentors to undergraduate students nationwide who plan on applying to the Doctor of Pharmacy program at the University of Georgia. The Pre-Pharmacy Mentoring Program has connected over 25 mentees from 6 universities with current UGA PharmD students in October alone.

Trained mentors provide information about the PharmD curriculum, application process, time management, and other subjects electronically – until the pandemic subsides – during at least one, 60-minute session.

HOW TO NOMINATE

Email pharm4me@aacp.org to request the nomination form.

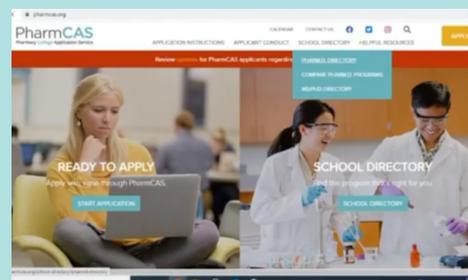
Self-nominations are welcome!

NATIONAL PHARMACY OBSERVANCES

There are several national observance holidays throughout the year that celebrate pharmacists and the pharmacy profession. Developing marketing and recruitment messages to promote these days is a great way to increase awareness and engagement.

- **National Influenza Vaccination Week (December 6-12, 2020)**
- **National Pharmacist Day (January 12, 2021)**
- **National Interprofessional Health Care Month (April 2021)**
- **National Immunization Awareness Month (August 2021)**
- **World Pharmacist Day (September 25, 2021)**
- **American Pharmacists Month (October 2021)**
- **Women's Pharmacist Day (October 12, 2021)**
- **National Pharmacy Week (October 17-23, 2021)**
- **National Pharmacy Technician Day (October 18)**
- **Health Professions Week (November 2021)**

PHARMCAS SCHOOL DIRECTORY TOOL



The PharmCAS School Directory tool provides a way for future pharmacy students to compare pharmacy schools across the country in just a few simple clicks!

This helpful YouTube video tutorial walks students through how to get the most out of this useful tool.

You can find this and more useful recruitment video resources on the Pharm4Me YouTube Channel. Visit www.YouTube.com and search "Pharm4Me". See also *Helpful Resources* on the PharmCAS website.

VIRTUAL RECRUITMENT PLATFORMS

To offset the impact that COVID-19 pandemic has had on in-person recruitment events across the country, AACP partnered with CareerEco to host five virtual fairs with a total of **4,656 student registrants** between May and September 2020

Here is a list of additional virtual platforms. Contact pharm4me@aacp.org, if you would like to share your experience with these or any other related vendors.

- **Brazen**
- **CareerEco**
- **Education USA**
- **Handshake**
- **InExpo**
- **Platform Q**
- **QS**
- **Unibuddy**
- **Vfairs**
- **Zoom**